

# Global Reporting Initiative (GRI) and Fundación ONCE, in collaboration with APD, will hold the following event next 11 March 2015 in Madrid:

## "A big leap for Disability in business strategies"

# Venue: Hotel Confortel Pío XII; Avda. Pío XII, 77, Madrid – 28016

The event will launch the guide "Disability in Sustainability Reporting", which is a joint effort by GRI and Fundación ONCE and is co-funded by the European Social Fund. It marks a milestone for the integration of disability issues in the sustainability reporting process. This publication aims to help organizations communicate their commitment to respecting and promoting the rights of people with disabilities, and better understand the competitive advantage of including disability related aspects within the business strategy.

### PROGRAMME

#### 8.30-9.30 Registration and welcome coffee

#### 9.30-10.10 Opening

- Alberto Durán López, Executive Vice-President of Fundación ONCE, President of ILUNION and President of Forética.
- Luis Cayo Pérez Bueno, President of the Spanish Committee of Representatives of Persons with Disabilities (CERMI).
- Bastian Buck, Director Reporting Standard, Global Reporting Initiative (GRI).

#### 10.10-11.00 Launch of the "Disability in Sustainability Reporting" guide

- Laura Espinach, Reporting Standard Coordinator, GRI.
- Tomás Sercovich, External Relations Director, Forética.
- Moderated by: *Miguel Ángel Cabra de Luna*, Ph. D, Director for Social Relations, International Affairs and Strategic Planning, Fundación ONCE.

#### 11.00-11.30 Coffee

#### 11.30-12.30 Round Table 1: company cases

- María José Cantarino, Head of Social Innovation, Telefónica.
- Ana del Val, Diversity Director, L'Oréal Spain.
- *Fernando Riaño Riaño*, Director for CSR, Communication and Institutional Relations, ILUNION.
- Moderated by: José Luis Blasco, Partner, KPMG.

# 12.30-13.30 Round Table 2: European Strategy on CSR, its development in Spain, and the directive on disclosure of non-financial and diversity information

- Jan Noterdaeme, Senior Advisor on External Relations, CSR Europe.
- *Carla Bonino*, Coordinator of the European Network for CSR+D, European Programmes Unit, Fundación ONCE.
- Enrique Galván, CERMI Representative in the Spanish Council for CSR, Director of FEAPS (Spanish Confederation of Organizations in favor of People with intellectual o developmental disabilities).
- Moderated by: *Maria Tussy*, Head of the European Programmes Unit, Fundación ONCE.

#### 13.30-14.00 Closing

- José Luis Martínez Donoso, General Director, Fundación ONCE.
- Germán Granda, General Director, Forética.
- *Miguel Ángel García Martín*, General Director for Autonomous work, Social Economy and CSR, Spanish Ministry of Employment and Social Security.

#### 14.00 Networking Cocktail

The event is aimed at companies and organizations' representatives working in the areas of sustainability, human resources, diversity, communication, and business and organizational strategy in general.

Languages of the event: Spanish and English (simultaneous translation available).

**For registration**, you may contact **<u>foncegri.event2015@ilunion.com</u>** no later than March 9, providing your name and surname, organization, position, email and phone number.

The information about the event is available here: link

#### We look forward to your participation.

Both the event and the publication are co-funded by the European Social Fund, and supported by the Spanish Ministry of Employment and Social Security in the framework of the Spanish Operational Programme Fight Against Discrimination 2007-2013, which runs until 2015